



globalservicemedia.com

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PREMIUM
PUBLICATIONS

LEVEL 1 - SILVER CAMPAIGN

- 2 feature publications per month on Google Premium News approved site (1.5 million unique visitors per month.)
- 2 feature publications per month on International Business Times (a top 100 web property)
- 1 syndicated press release campaign per month (example, Veritas, attached)

MINIMUM 6 MONTH AGREEMENT.

**COST: \$10,000/MONTH CASH +
TBD COMMON SHARES OF 144.**

LEVEL 2 - GOLD CAMPAIGN

- 3 feature publications Google Premium News approved site (1.5 million unique visitors per month.)
- 3 feature publications per month on International Business Times (a top 100 web property)
- 3 additional publications per month on Google News Certified sites or blogs
- Up to 3 syndicated press release campaigns per month (example, Veritas, attached)

MINIMUM 6 MONTH AGREEMENT.

**COST: \$15,000/MONTH CASH +
TBD COMMON SHARES OF 144.**



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PREMIUM
PUBLICATIONS

LEVEL 1 - PLATINUM CAMPAIGN

- 6 feature publications on Google Premium News approved site (1.5 million unique visitors per month)
- 4 feature publications per month on International Business Times (a top 100 web property)
- 12 additional publications per month on Google News Certified sites or blogs (feature syndication)
- Up to 5 syndicated press release campaigns per month (example, Veritas, attached)
- Extensive CEO interview to be syndicated across 50+ top business, finance and industry news web sites and blogs with a minimum guaranteed combined readership of 1.5 million people. (7 to 10 business days)
- Complete SEO audit of <http://hempamericana.net/>, re-tagging of site (onsite SEO) and offsite SEO so as to leverage the true effects of the campaign in terms of search engine positioning.
- Combined advertising equivalency will be equal to or higher than \$1 million for this package and could run as high as \$3 million. Advertising equivalency is defined as "the amount of money a client would need to pay to secure this type of coverage, assuming it could actually be purchased, which for editorial coverage is not possible.

MINIMUM 6 MONTH AGREEMENT.

COST: \$25,000/MONTH CASH +
TBD COMMON SHARES OF 144.

Best,

Carlos Vega

CEO, Global Service Media Inc.